



AGE AMAZING

BECAUSE AGING SHOULD BE EXTRAORDINARY

● TUESDAY
03-10-2026

● THURSDAY
03-12-2026

REGISTER NOW



For More Information
www.ohioasc.org

Join Us for the 67th Annual OASC Conference: Age Amazing Because Aging Should Be Extraordinary!

The Ohio Association of Senior Centers (OASC) conference committee is proud to present a dynamic lineup of professional speakers and expert presenters, each bringing valuable insights to help you navigate and embrace change in the aging services field.

Through engaging and thought-provoking sessions, you'll experience powerful opportunities for growth—personally and professionally. Explore innovative practices, participate in collaborative learning, and discover tools that will elevate your role and impact in the aging industry.

What you can expect:

- Practical solutions for the real-world challenges you face
- Fresh ideas and proven strategies you can put to use right away
- A stronger professional network with peers from across the state
- Inspiring content designed to energize and equip you

Don't miss this opportunity to learn, connect, and grow with fellow professionals who are passionate about making aging extraordinary. We can't wait to see you there!

Conference Attire: Comfort Meets Professionalism

The conference committee has carefully planned **an engaging experience that encourages both learning and rejuvenation**. To help you feel at ease and fully enjoy each session, we invite you to wear comfortable clothing throughout the daily workshops.

Room temperatures may vary, so we recommend dressing in layers to ensure your comfort all day long.

Come ready to learn, connect, and recharge—in comfort!

Conference Committee Members:

- Danielle Brogley – Co-chair
- Deborah Huff – Co-chair
- Carolyn Copus
- David Corey
- Kim Corey
- Jeanna Davis
- Maureen Fagans
- Jill Frankel
- Tonya Myers
- Jessica Ricker



OASC Certification Testing

Advance Your Career – Elevate Your Impact

Certifying your staff offers numerous professional benefits. OASC Certification demonstrates a verified level of expertise and professionalism in the field of aging services. It provides confidence to clients, colleagues, and community members that you meet a recognized standard of knowledge and competency.

A **Study Session/Review and Certification Testing** for all OASC certification levels will be held on:

Tuesday, March 10, 2026

5:30 – 7:00 PM

Be sure to **mark your registration form** to reserve your spot for this important opportunity.

Successful candidates will be **recognized during the Annual Meeting on Thursday** at the conference.

For more details on the certification process and its professional advantages, contact the OASC office at **800-796-6272** or email **Kim Corey** at **krc@pacainc.com**.

Continuing Education Credits (CEUs)

By attending this conference, you have the opportunity to earn valuable continuing education credits:

- NCCAP – Pending Approval
- OASC Certification – 10 CEUs

PLEASE NOTE: The CEU fee is included into the conference fees for *Certified Members only*. If you would like to purchase CEU's, please include the extra fee in your registration.

Don't miss this chance to enhance your professional development and maintain your certification status!

For More Information: Kim Corey, OASC Executive Coordinator, 1-800-796-6272, 614-784-9771 (fax), email **[Krc@pacainc.com](mailto:krc@pacainc.com)** and website **www.ohioasc.org**

- **\$299** Member
- **\$329** Nonmember
- **\$269** Certified (price includes CEU's)
- **\$199** One Day
- **Organizations sending three or more**
attendees will receive a \$50 per person
discount on full conference registration.
 - If you are an organization sending three or
more attendees, please contact Kim Corey
at 800-796-6272 or email krc@pacinc.com



Tuesday, March 10, 2026

4:00 PM Vendors Set-up

5:00 - 7:00 PM: Registration

5:30 - 7:00 PM: Study Session/Review & Certification Testing

7:00 - 9:00 PM: Vendors Open

7:00 - 9:00 PM: Join us for an evening of connection, conversation, and camaraderie. Step into a relaxed, upbeat atmosphere where business meets pleasure! Our Networking Social is designed to break the ice and build lasting connections among professionals and vendors from a variety of industries serving older adults.

Why Attend? Make authentic connections with fellow professionals and industry leaders. Discover new products, services, and collaborations. Enjoy a memorable evening of appetizers, drinks, and fun interactions.

Dress code: Dress code: Business casual with a social twist

What to Bring: Your Business cards and a smile!



Wednesday, March 11, 2026

7:00 - 9:00 AM: Registration and Vendors Open

8:00 - 9:00 AM: Breakfast Buffet

9:00 - 9:45 AM: Networking with Peers

15 MINUTE BREAK

General Session

10:00 - 11:00 AM: Leading in Tumultuous Times: The New Norm

Jediah Love, CEO and Katy Moore, HR Manager- Area Agency on Aging Region (AAA9)

In a time where uncertainty is the norm and agility are essential, this session offers practical insights for organizations facing similar transitions. Whether you're dealing with leadership turnover, cultural misalignment, or the pressure to do more with less, the strategies and lessons learned from AAA9's journey will resonate. Attendees will walk away with actionable ideas for leading with clarity, building resilient teams, and fostering a culture that is both compassionate and performance oriented.

Join CEO Jed Love and HR Manager Kathy Moore as they reflect on the realities, challenges, and breakthroughs of leading an aging services organization through one of its most pivotal chapters.

General Session

11:00 AM - 12:00 PM: The Only Certainty is Change:

A Panel Discussion on Recent and Pending National and State Changes for Senior Centers and Aging Services Providers

Panel Members:

Beth Kowalczyk

Chief Executive Officer of Ohio Association of Area Agencies (O4A), formerly Chief Policy Officer at O4A, Current Worthington City Councilmember, Certified trainer for the National Center to Reframe Aging, Current member of the AGO Elder Abuse Commission, Graduate of the New York University School of Law. Beth is a lawyer and an advocate, fighting for good public policy in government for people who need it the most for 28 years. In all of her roles, Beth understands how government works, builds bridges to identify common interests, and advocates for what is right.

Sara Morman

Sara Morman is the Division Chief for the Elder Connections Division (ECD) for the Ohio Department of Aging. ECD operates community services and supports paid for by the federal Older American Act and other sources. Services include nutrition, transportation, caregiver support, disease self-management, and more. Sara oversees the staff that develop health, wellness, and prevention programs throughout the aging network. This division coordinates with area agencies on aging, other state agencies, providers, and local partners. It also operates evidence-based program to improve health and prevent injury, such as the HEALTHY U and STEADY U initiatives.

Bob Blancato

Bob Blancato is a highly regarded national advocate, policy expert and public speaker on behalf of older people. He is the Executive director of the National Association of Nutrition and Aging Service Programs ASP, the President of Matz Blancato Associates, and the National Coordinator of the bipartisan Elder Justice Council. Bob also serves on the AARP national board of directors. Bob's career has spanned more than 30 years in public service in Congress and the Executive branch. He has spent his career working in DC, advocating and developing policies for a wide range of federal policies that support successful aging, especially nutrition services, other aging services, and prevention from elder abuse, neglect, and financial exploitation.

12:00 PM: Buffet Open for Lunch

12:45 to 1:45 PM: Roundtable Session: Hot Topic Sessions & Creating Solutions

Pick one of five Hot Topics and take a seat at the table.

Each table is led by a facilitator to guide discussion, share insights, and help generate real-world solutions. Bring your questions, challenges, and best practices—and leave with new ideas and connections.

Code of Conducts - Discuss strategies for building respectful, ethical, and inclusive organizational cultures.

Board Development - Share ideas on recruiting, engaging, and training effective board members who lead with purpose.

Money - Tackle the tough questions around funding, budgeting, sustainability, and financial transparency.

Community Outreach: Transportation, Chores & Other Services - Explore innovative ways to meet real-life needs in your community and strengthen local impact.

Technology with AI - Dive into how AI is transforming service delivery, operations, and engagement, ethically and effectively.

15 MINUTE BREAK

2:00 to 2:45 PM:

1. Annual Strategic Initiative Planning

Preston Mackert, Strategic Insight Partners (Email information prior to session)

This facilitation session offers a high-impact, participatory approach to strategic planning.

The top 10 themes identified in the pre-session feedback will be presentation for each SWOT category. Participants will scan a QR code to vote on which themes they think will have the most impact for OASC if prioritized.

As participants vote, real time voting results will be displayed. The top 2-3 weaknesses and 2-3 opportunities will be rephrased into a list of "initiative candidates" for a second round of participant voting.

The session will close by defining outcomes and actions for the top 3 initiatives.

2. Reframing Aging with Senior Center Design

Douglas Gallow Jr., FAIA & Lydia Gadd

Attendees will learn helpful and specific details about the process of designing a modern, age-friendly senior services facility from our nation's leading senior center design expert. The panelist will outline the process as well as outcome with the ability to highlight lessons learned. This session is relevant to all senior centers, as important ideas and considerations cover whether you are embarking on a new build or simply trying to remodel or refresh your center's fixtures and finishes.

3. Benefits of Group Travel and Ways to Raise Funds for Senior Centers

Diane Wilhelm, Mayflower Cruises and Tours

Learn and share proven practices of how group travel will raise funds for your center. Learn how marketing materials & media aid in your success with minimal time generating these. How to utilize your travel providers and provide low risk with profitable return.

15 MINUTE BREAK

3:00 to 3:45 PM:

1. The Five Voices How to Increase Self-Awareness, Communication and Performance

*Steve Beal, Executive Director of Enrichment Centers for Huron County,
GiANT Certified Guide*

Have you ever wondered what it is like to be on the other side of your leadership voice?
Have you ever hurt someone with your words without having any idea why?
Have you ever wondered why there are some people that you just can't understand or why some of your reports just don't hear what you are saying?
Learning and applying the 5 Voices system completely changed the way that I lead for over 35 years. I learned to be interested instead of trying to be interesting!

2. Thriving or Just Surviving? Building the Senior Center of the Future with Smart Leadership & Data Driven Strategies

Michael Lippert, My Senior Center

This session will explore how senior centers (or area agencies) can move from surviving to thriving through the power of data and visionary leadership. We will cover the importance of data in making smart decisions, eliminating inefficiencies, and securing funding. The session highlights how effective leadership drives strategy, empowers teams, and builds a sustainable future. It emphasizes using data to navigate funding challenges, support long-term planning, and create the senior center of the future. Participants will leave with actionable insights to shape their senior centers' future, ensuring they thrive for years to come!

3. Building a Healthier Senior Community: Growing a Wellness Program from the Ground Up

Francie Simmons, 50 North

This engaging and inspiring session tells the real story of how one senior center turned a \$35,000 seed investment into a thriving, multi-faceted Wellness Center—transforming the way seniors engage in fitness, health education, and holistic well-being. From humble beginnings in 2009 to a state-of-the-art expansion in 2021, this presentation highlights how vision, leadership, partnerships, and community support grew a small, equipment-light program into a model for senior wellness that serves hundreds annually.

Participants will walk away with actionable insights on how to launch, grow, and sustain a senior wellness program—regardless of their starting point.

15 MINUTE BREAK

4:00 - 4:45 PM:

1. Foundations for Success: A Guide for New Senior Center Directors

Anna Tobin, Executive Director, The Senior Hub and Meals on Wheels of Fairfield County

Stepping into a leadership role at a senior center comes with unique challenges and incredible opportunities. This session is designed to provide new directors with essential tools, insights, and best practices for effective management and program development. Participants will explore key topics such as community engagement, staff supervision, budgeting, compliance, and creating inclusive, impactful programming for older adults. Attendees will leave with a clearer understanding of their role, practical strategies for day-to-day leadership, and connections to a supportive network of peers and professionals.

2. Boosting Your Marketing: Using Canva, Social Media, and AI to Create Engaging Content in House

Heather Sensel & Erica Bickhart, 50 North

This hands-on session will teach participants how to use the basic features of Canva to design visually appealing marketing materials without outsourcing. Attendees will learn practical skills to create engaging graphics for Facebook and Instagram, elevating their in-house marketing strategy while saving costs. The session will cover essential design principles, layout, and format tips to energize content, capture attention, and boost audience engagement.

In addition, the session will explore how to leverage AI tools to enhance creativity, streamline content creation, and save valuable time - when used thoughtfully as a support tool rather than a crutch. Participants will also discover the importance of showcasing members' activities and stories to build a stronger community connection and make members feel genuinely involved in the messaging.

Participants will leave equipped with easy-to-apply tools and strategies to improve their online presence, marketing impact, and workflow efficiency. Participants should have Canva downloaded on to a device to access it during the session.

SEE NEXT PAGE

3. Gamechangers: Connecting Generations Through Gaming

Dr. Molita Moore, Level Up and Levels Unlocked

This session will talk about social isolation and loneliness and its health implications. Social isolation increases the risk of early death by 30%—comparable to smoking 15 cigarettes a day; 42% of older adults lack home broadband access; Seniors who are digitally engaged can access healthcare, stay socially connected, and manage their well-being. Half of U.S. adults report experiencing loneliness which is more widespread than smoking (12.5%), diabetes (14.7%), obesity (41.9%). We will highlight the digital protection for Seniors. Our senior programs prioritize digital literacy, a critical skill for older adults. A key component of this instruction is providing participants with the knowledge to prevent scams and fraud.

In 2024, seniors across the country lost nearly \$5 billion to scams which underscores the urgency of this issue. In response, the U.S. Senate Special Committee on Aging launched its "Slam the Scam" movement to raise awareness and help people protect themselves and their loved ones from online fraud.

15 MINUTE BREAK

5:00 - 6:00 PM Gaming session - provided by *LevelUpLand®*

LevelUpLand® is a signature program that was developed to address the nationwide epidemic of loneliness and social isolation among older adults and using gaming as a social connector. This initiative is crucial, given that research has shown loneliness and social isolation can increase the risk of premature mortality by 26% and 29%, respectively. This is a one-hour, hands-on experience using gaming laptops. This activity will allow participants the opportunity to try out their skill or learn something new using gaming as a social connector.

6:30 PM Network Dinner - see next page for restaurant options



Restaurant Choices

Menu

Remember to check the box for your meal selection.
Great conversations happen over great food!



Red Oak Pub (American)
250 Goose Pond Rd.,
Newark OH 43044



Kanji Japanese Steakhouse
(Japanese)
661 S 30th St.,
Heath OH 43056



**Craftsman Kitchen
and Terrace
Inside Cherry Valley Hotel**



Puerto Vallarta (Mexican)
269 Deo Dr.,
Newark OH 43055



Thursday, March 12, 2026

7:30 - 8:45 AM: Vendors open

7:30 - 8:30 AM: Breakfast Buffet

15 MINUTE BREAK

8:45 - 9:30 AM:

General Session

Changes in Latitudes, Changes in Attitudes: How Recreation Can Help Baby Boomers

Nancy Pfeffer, CPRP, CFEA Regional Manager, Department of Parks and Recreation, Prince George's County, Maryland

Baby boomers are redefining what it means to age, bringing with them a love for wellness, technology, travel, and community engagement. This session will explore how aging professionals can meet the evolving needs of this generation with programs that are vibrant, innovative, and meaningful. From beach-inspired fitness classes and tech tutorials to virtual travel, music-driven events, and volunteer opportunities, participants will discover practical ways to create experiences that support active, connected, and fulfilling lifestyles for older adults. We will identify the unique characteristics, interests, and motivations of the baby boomer generation. Explore innovative program ideas in wellness, technology, adventure, and community connection tailored to boomers. Learn practical strategies for adapting existing programs and services to engage older adults in fun, purposeful ways.

15 MINUTE BREAK

9:45 - 10:30 AM

1. Cohesive Teams

Dorinda Byers, Ohio Auditor of State

As Ohio's chief compliance officer, the Auditor of State makes Ohio government more efficient, effective, and transparent by placing checks and balances on state and local governments for taxpayers.

In this interactive session, participants will learn more about what our office does and how we utilize the principles of Cohesive Teams to best serve Ohio taxpayers. They will also gain insights they can apply to improve teamwork and collaboration within their own organizations.



(continued from previous page)

The Five Behaviors of a Cohesive Teams is based on New York Times best-selling author Patrick Lencioni's groundbreaking model for developing cohesive teams through five key behaviors: Trust, Conflict, Commitment, Accountability, and Results.

With more than 3.2 million copies in print, The Five Dysfunctions of a Team is a cornerstone methodology for teamwork and organizational development.

Propel your team to the next level with this high energy, high impact training session while learning about a state agency that reaches millions throughout Ohio.

2. Unlocking the Best Ways to Find Sponsors for Your Event/Project

Nancy Pfeffer, CPRP, CFEA

Finding sponsors isn't about asking for money – it's about building meaningful, long-term partnerships. This session will unlock the secrets to sponsorship success: from identifying the right prospects, to crafting compelling stories, to keeping sponsors engaged well after the event. Attendees will leave with a roadmap for securing funding, fresh ideas for sponsorship packages, and tools to turn "no" into "yes."

3. Inspired Aging: Fresh Ideas for Senior Activities

Lük Boggs, 50 North

Discover the power of resourceful creativity in senior art programming during this interactive, hands-on session. Designed for activity coordinators, teaching artists, and care professionals, this workshop explores the value of using everyday and found materials to spark imagination and engagement among older adults.

We'll begin with an inspiring look at how reuse and limited supplies can fuel artistic expression, highlighting 20th-century artists who made masterpieces from what others overlooked. Learn about making stations where participants could explore printmaking with recycled objects, blending techniques with minimal materials, scrap sewing, and paper collage.

Walk away with practical tips, adaptable project ideas, and a resource packet to bring low-cost, high-impact creativity into your programs. No fancy tools required...just a willingness to create with what's on hand.

15 MINUTE BREAK



10:45 - 11:30 AM

1. Time Management: Work Smarter, Not Harder

Dorinda Byers, Ohio Auditor of State

This interactive session explores practical time management techniques and strategies to help individuals and teams focus on what matters most. Participants will begin by identifying core values and creating a personal career vision to guide how they spend their time. The session then introduces proven methods such as time tracking, the 1-3-5 rule, time blocking, the Pomodoro Technique, and micro productivity. Participants will learn how to reduce overwhelm, align tasks with priorities, and build sustainable habits that increase efficiency without burnout. Interactive exercises and reflection prompt support active learning and application.

2. How to Do Reels 101 – Use on Facebook ad Instagram

Julie Denney, Marketing Coordinator at USS

Facebook and Instagram understand how short 20 to 30 second videos engage audiences and create followers. Learn how to make these short videos called "Reels" with your smartphone to create engaging content and build traffic on your social media sites. We will learn the best settings on your smart phone to capture video and audio, strategies that Meta recommends for creating engaging content, and we will take a look at the back end of Meta to maximize your knowledge.

3. Transportation and Safe Routes to Age in Place

Jim Oliver & Tim Bergeman, Great Lakes Community Action Partnership

This session will highlight how transportation needs evolve with age, from driving independence to increased reliance on alternative options. It will illustrate how limited mobility can affect access to essential services and quality of life for older adults. The presentation will also showcase how thoughtful infrastructure improvements – such as safer sidewalks, accessible bus stops, and better connectivity – along with increased awareness of available resources, can create more age-friendly communities and support aging in place.

11:45 - 12:30 PM Annual Meeting and Buffet Lunch

1:00 PM Wrap Up and Raffle Basket Drawings



Hotel Accommodations

Cherry Valley Hotel
2299 Cherry Valley Rd SE,
Newark, OH 43055

Special Room Rate of \$130+ tax has been secured for attendees.



Rooms for the conference must be booked directly through the hotel and can be done by contacting the hotel at **740-788-1200**
(State that you are with Ohio Association of Senior Centers).

Room Reservation Deadline:
Friday, January 30, 2026

Check in time: 4:00 pm
Check out time: 11:00 am

Book your room online by visiting:



www.cherryvalleyhotel.com

Rate is \$130 Single or Double Occupancy www.ohioasc.org and clicking on the EVENTS tab.

Cancellation Policy

In order to receive a partial refund of your registration fee, your cancellation request must be received in writing prior to Friday, February 13, 2026
A \$30 administrative fee (per person) will be charged, **regardless of the reason for cancellation - including medical emergencies.**

NO REFUND of any kind, for any reason, will be given for cancellation requests received after February 13, 2026. OASC cannot make exceptions to this policy. Refunds will be issued within 15 business days after the conference concludes.

REGISTRATION

Full Name:

Business Name/Title:

Address:

Email:

Date:

Phone/Email:

Zip Code:

Check	Registration levels	Cost
	Member	\$299
	Non-Member	\$329
	Certified (price includes CEU's)	\$269
	One Day	\$199
	CEU fee (for non-Certified Members)	\$10

Organizations sending three or more attendees will receive a \$50 per person discount on full conference registration - contact OASC at 800-796-6272



Special Event and Meal Option Requests

Check	Option
	March 10 - Appetizers, Drinks, & Fun!

Special Meals Request:

Vegetarian	Diabetic	Please list request
<input type="text"/>	<input type="text"/>	<input type="text"/>

Certification Registration: *Circle level requested*

Certification Test:

\$50 Support Staff; \$75 Senior Center Program Planner; \$75 Senior Center Manager; \$100 Professional of Aging Serv; \$125 Sustaining Level; \$125 Administrator of Aging Services.

CEU Processing Fee (\$10 per person) **CEUs: (check if needed)**

Registering and paying with your credit card go online to:
<https://ohioasc.wufoo.com/forms/oasc-2026-conference-registration/>



Conference Registration Deadline is Wednesday, February 26, 2026

Check payable to: OASC Attn: Kimberly Corey, 3757 Indianola Ave., Columbus, OH 43214

OASC 2026 Conference Session Registration Form

Please indicate sessions that you are interested in attending by prioritizing sessions checking the sessions box. **Return with registration.**

Tuesday, March 10, 2026

Check	Session	Time
	Study Session/Review & OASC Certification Testing	5:30 - 7:00 PM
	Network: An evening of connection, conversation & camaraderie. Appetizers and drinks provided.	7:00 - 9:00 PM

Wednesday, March 11, 2026

	Networking with Peers!	9:00 - 9:45 AM
	General Session: Leading a Tumultuous Times: The New Norm	10:00 - 11:00 AM
	General Session: The Only Certainty is Change: Panel Discussion	11:00 AM - Noon
	Hot Topic Sessions & Creating Solutions	12:30 - 1:45 PM
	Break Out: Annual Strategic Initiative Planning	2:00 - 2:45 PM
	Break Out: Reframing Aging with Senior Center Design	2:00 - 2:45 PM
	Break Out: Benefits of Group Travel & Ways to Raise Funds for Senior Center	2:00 - 2:45 PM
	Break Out: The Five Voices: How to Increase Self-Awareness, Communication & Performance	3:00 - 3:45 PM
	Break Out: Thriving or Just Surviving? Building the Senior Center of the Future with Smart Leadership & Data Strategies	3:00 - 3:45 PM
	Break Out: Building a Healthier Senior Community: Growing a Wellness Program from the Ground Up	3:00 - 3:45 PM
	Break Out: Foundations for Success: A Guide for the New Senior Center Directors	4:00 - 4:45 PM
	Break Out: Boosting Your Marketing: Social Media & AI to Create Engaging Content in House	4:00 - 4:45 PM
	Break Out: The Social Revolution Empowering Older Adults through Technology & Gaming	4:00 - 4:45 PM
	Gaming	5:00 - 6:00 PM
	Network Dinner	6:30 PM

Thursday, March 12, 2026

Check	Session	Time
	General Session: Changes in Latitude, Changes in Attitude: How Recreation Can Help Baby Boomers	8:45 - 9:30 AM
	Break Out: Cohesive Teams	9:45 - 10:30 AM
	Break Out: Unlocking the Best Ways to Find Sponsors for Your Event/Project	9:45 - 10:30 AM
	Break Out: Inspired Aging: Fresh Ideas for Senior Activities	9:45 - 10:30 AM
	Break Out: Time Management: Work Smarter, Not Harder	10:45 - 11:30 AM
	Break Out: How to Do Reels 101: Use on Facebook & Instagram	10:45 - 11:30 AM
	Break Out: Transportation & Safe Routes to Age in Place	10:45 - 11:30 AM
	Buffet Opens	12:30 PM
	Annual Meeting & Awards	1:00 PM





Advocate Innovate Connect

3757 Indianola Ave
Columbus, OH 43214
800/796-6272
www.ohioasc.org

OASC Annual Conference Registration Information Enclosed



Register online at:
www.ohioasc.org