

60th Anniversary Conference



Cea Cohen Elliott



Special Guest Speakers

Sherri Dunlevy



**"Celebrating 60 Years:
People, Purpose & Passion"**

March 17-19, 2019

DoubleTree by Hilton

175 Hutchinson Ave
Columbus, Ohio 43235
614/885-3334

Register Today:

www.ohioasc.org

For more Information:

800/796-6272

OASC's 60th Annual Conference Welcome

★ Welcome to the 60th Annual Spring Conference of the Ohio Association of Senior Centers (OASC)

The conference committee is excited to bring you an array of dynamic speakers and innovative topics within the field of aging that is sure to energize you and prepare you to take all you've learned back to your agencies for implementation. If you enjoyed last year's Conference Celebration, you won't want to miss what's in store for the 60th! As always, we are offering a price break for registering early. Be sure to get your registration in NO LATER THAN February 1, 2019 to save \$\$\$. Additionally, in recognition of the dedication that our **Certified Members** continue to provide, OASC continues to offer a special discount for those members who are currently certified. We look forward to seeing all of you in March!

Conference Attire

The conference committee has worked hard to plan a conference that will be educational and relaxing. This should be an opportunity to learn and relax. So wear your comfy clothes to attend the daily workshops. With our special evening events planned for Sunday and Monday nights, we recommend "casual attire".

This year the Conference Committee has planned two energetic events. Sunday evening we will host the OASC's first-ever St. Patrick's Day Party. Be sure to wear your green so you won't experience any pinching. Monday evening the committee will host a special event to honor its 60 years in existence. We hope you will join us in wearing something that honors a timeline over the past 60 years that you feel most comfortable with or feel free to come as you are, either way we will have fun. Everyone is invited to enjoy dinner and networking. We look forward to seeing everyone there!

Certification Testing

★ Study Session/Review Session for all levels will be held Sunday, March 17, 2019 from 3:00 - 4:00pm with Testing for all levels of certification being held on Monday, March 18, 2019 from 3:30pm - 5:00pm. Make sure to mark your registration form to reserve a space for the test. Results will be announced at the opening session on Tuesday.

President's Corner

It is my pleasure to invite you to the Ohio Association of Senior Centers (OASC) Annual Conference: Celebrating 60 Years Together: People, Purpose and Passion. The 2019 conference is a brand new program outline that will offer a 2 ½ day comprehensive conference experience bringing together a unique mix of speakers and aging network professionals. This year's conference will offer exceptional learning opportunities, fresh thinking, best practices and innovative ideas. There will also be an award presentation to honor champions in the aging field, a vendor fair, networking and socialization, and a lot of energy from like-minded professionals who want to grow and challenge themselves. For me, I attend conference to get energized and to rejuvenate my focus. I always find new ideas to implement while learning from some of the best mentors in the field. So don't miss your chance to have some fun and catch the inspiration! Sign up today for an exciting seminar! Invest in yourself, your agency and the seniors you serve!

Ohio Association of Senior Centers

“Celebrating 60 Years Together: People, Purpose & Passion”

Schedule of Events

Sunday, March 17, 2019

3:00 - 4:00pm **Certification Study Session/Review**
 4:00 - 6:00pm Registration Open
 Vendor Marketplace Open
 6:00 - 7:00pm St. Patrick Day Party
 6:30 - 7:30pm **Laugh for the Health of It**

Speaker/Moderator

Bryan Glover

Cea Cohen Elliott

Monday, March 18, 2019

7:30am Registration and Vendor Market Place Open
 Breakfast
 8:30 - 9:30am Opening Session
 60 Year toast with Governor Welcome
 Ageing Trends - Scripps
 9:30 - 9:45am **BREAK**
 9:45 - 11:15am **SESSIONS**
 ♦ Age-Friendly Communities: Using Photovoice to Understand Individual Perception and Advocating for Community Change
 ♦ Protecting Seniors from Securities Fraud
 ♦ Technology & Transportation - Driverless Cars
 ♦ Best Practice Programs
 11:15 - 11:45am **Speed Networking (access to vendors)**
 11:45 - Noon **BREAK**
 12:00 - 1:30pm **Lunch/Award Presentation**
 OASC President Review
 ODA Presentation
 Community Partner & Muriel Bertsch Award
 Business Meeting
 1:30 - 1:45pm **BREAK**
 1:45 - 3:15pm **SESSIONS**
 ♦ Senior Centers Addressing the Impact of the Opioid Crisis on Older Adults
 ♦ Adopting Legal and Effective Hiring Practices
 ♦ Ethics Part I
 ♦ Packaging Programs to Sell
 3:15 - 3:30pm **BREAK**
 3:30 - 5:00 **SESSIONS**
 ♦ Ethics Part II
 ♦ Digital Marketing Best Practices
 ♦ Technology Aids for Independence
 ♦ Certification Testing
 ♦ Changing Landscape of Service Delivery
 5:00 - 6:00pm Vendor Marketplace Open
 6:00pm OAS 60th Anniversary Celebration

Dr. Suzanne Kunkel

Dr. Wendy Watson
 Janice Hitzeman & Harvey McCleskey
 Michelle May, Bob Latta, Rick Stein
 Danielle Brogley
 Vendors

Nancy Orel, PhD
 Scott Warrick, Esq
 Paula Taliaferro
 Connie Huntsman, Danielle Brogley & Maureen Fagans

Paula Taliaferro
 Matt Hirsch & Steve DiFranco
 Tiffany Harding
 Bryan Glover
 Shon Gress, Molly Horaz, Joe Rossi

Ohio Association of Senior Centers

“Celebrating 60 Years Together: People, Purpose & Passion”

Schedule of Events

Tuesday, March 19, 2019

7:30am	Breakfast & Vendor Access	
8:30 - 9:00am	Step Out of Your Stories and into Your Greatness	Sherri Dunlevy
9:00 - 9:15am	BREAK	
9:15 - 10:45am	<u>SESSIONS</u>	
♦	Medical Marijuana: What does this mean to Ohio?	John A. Izzo, Esq.
♦	Social Work Documentation	Jori Schwatz, LISW-S
♦	Effective Communication	Michelle Crum
10:45 - 11:00am	BREAK	
11:00 am- 12:15pm	<u>SESSIONS</u>	
♦	Improving the Dining Experience	Allison Hendricks
♦	Tablet Change of Condition	Shon Gress
♦	Developing the Board You Really Need with Purpose & Passion	James Wilson, Ph.D.
♦	Preventing Compassion Fatigue in Service Professionals	Suzan McCrystal
11:30am - 12:30pm	Vendor Marketplace Opne	
12:15 - 12:30pm	BREAK	
12:30 - 1:30pm	LUNCH/AWARDS	
	Certification Testing Certificates	
	Senior Center of the Year Award	
	Best Practice Presentation	
1:30 - 1:45pm	BREAK	
1:45 - 3:00pm	<u>SESSIONS</u>	
♦	The Future of Ohio Mobility & Thinking Outside the Bus: Innovations in Accessible Mobility	Olivia Hook & Janice Dzigiel
♦	Emergency Perparedness for Older Adults/ 21st Century Model for Senior Centers	Steve Pacioreck
♦	Advocacy Update	Shon Gress, David Corey, Denise Niese & Stephanie FallCreek
♦	Adult Protective Services and Recognizing Elder Abuse & Dementia Related Behaviors	Rebecca Green & Michelle Crum
3:00pm	Closing Session/Basket Raffles	

OASC 2019 Annual Spring Conference “Celebrating 60 Years: People. Purpose & Passion”

Conference Session Descriptions

Sunday, March 17th

3:00 – 4:00pm **Certification Study Session/Review**

Speaker: Bryan Glover

This study/review session will help prepare those taking any level of the OASC Certification test or those who would like to take the certification test in the future.

6:30 – 7:30pm **“Laugh for the Health of It”**

Guest Speaker: Cea Cohen Elliott

Learn how to use humor to diffuse stress and negativity. The session has a message on how to live life to the fullest and create joy, instead of dealing with anger and hostility. She clarifies that laughter truly is the best medicine in our personal and professional life. (This is her number one most requested program.)

Monday, March 18th

Discipline Focus – Administrators & Program Planners

All disciplines will be addressed but the main focus will be Administrative

8:30 – 9:30am **“Aging Trends”**

Speaker: Dr. Suzanne Kunkel

The demographics of our aging society are compelling, but the numbers are not the whole story. This presentation will place demographic trends in the context of significant innovations in the way we think about and respond to aging in current and future generations.

9:45 – 11:15am **“Age-Friendly Communities: Using Photovoice to Understand Individual Perception and Advocating for Community Change”**

Speaker: Dr. Wendy Watson

In Spring of 2016, service-learning was introduced in the gerontology graduate program at our university through the research methods course. The course included a semester-long project that asked older community members at the local senior center to reflect on the concept of age-friendly communities. This allowed students to learn about the process of conducting research from an applied level and also engage in participatory action research (PAR) focusing on the goal of developing communities that are supportive of the empowerment of older adults. The purpose of this presentation is to describe the development, implementation, analysis, and dissemination of this project as a mechanism for students and community partners to collaborate on issues relevant to the community.

9:45 – 11:15am **“Protecting Seniors from Fraud”**

Speakers: Janice Hitzeman & Harvey McCleskey

Investment fraud can be financially devastating, especially for seniors. Representatives from the Ohio Division of Securities will provide an overview of the elements of securities fraud - a felony level crime in Ohio - as well as an overview of the resources available to help protect the public from becoming victims.

Conference Session Descriptions

Monday, March 18th - Continued

9:45 – 11:15am **“Technology & Transportation – Driverless Cars”**

Speakers: Michelle May, Bob Latta, Rick Stein

Stay Fit to Drive Campaign & SMART Driverteck Overview

Over the past four years, traffic deaths in Ohio and across the nation have been rising. While there are a variety of factors contributing to the rise, one of those factors is the rising number of older adults on Ohio roads. Older drivers (65+) are the fastest growing segment of licensed drivers in our state. As a result, Ohio is seeing an increase in traffic deaths involving this age group. May will discuss the trends, and how ODOT and its partners are responding to it. The objectives are to educate attendees about the growing number of older Ohioans involved in traffic crashes, the impacts of aging on safe driving and what the Ohio Department of Transportation is doing to address these issues.

9:45 – 11:15am **“Best Practice I.D.E.A. X-Change”**

Speakers: Danielle Brogley

This session will unveil the I.D.E.A. X-Change which stands for Innovative Developed Energetic Activities held at Senior Centers across the state in an effort to address diverse age cohorts. Selected centers from across the state will present information on ways to collaborate with or without resources, new fitness classes, what is popular in lifelong learning, art/culture and the technology wave. Participants will gain valuable information to enhance their current program offerings and obtain great new ideas for future programming adventures.

1:45 – 3:15pm **“Senior Centers Addressing the Impact of the Opioid Crisis on Older Adults”**

Speaker: Nancy Orel, PhD

This session will discuss opioid misuse, abuse and dependency among middle-aged and older adults and the prevention education strategies that have been developed in Northwest Ohio to address the problem. The steps necessary to mobilize community and university resources to provide opioid prevention education programs for middle-aged and older adults will be shared.

1:45 – 3:15pm **“Adopting Legal and Effective Hiring Practices”**

Speaker: Scott Warrick, Esq.

What can you legally ask an applicant under Title VII? ADA? Etc.? What must an application disclaimer say to protect yourself legally? What background checks must you perform in order to protect yourself against a negligent hiring situation? What is a structured interview? What documents and notices MUST you have in place in order to perform background checks? What is a behavioral question...a hypothetical question...and How will they greatly improve the accuracy of an interview? What selection tools should you use...and which ones are legal? Find all your answers at this session.

Conference Session Descriptions

Monday, March 18th - Continued

1:45 – 3:15pm **“Ethics Part 1”**

Speaker: Paula Taliaferro

However, many of us work with people who have diminished capacity to make decisions based on cognitive impairment. We also work in an area that is very concerned about liability if there is danger or injury to a person or a group. We can find ourselves in a gray area of ethical issues. This session looks at the issues of balancing risk and confidentiality and presents a framework for making decisions in these areas.

1:45 – 3:15pm **“Packaging Programs to Sell”**

Speaker: Connie Huntsman, Danielle Brogley & Maureen Fagans

The development of programming and consumer participation has evolved over the years and morphed in its design. Consumers now want products with defined purpose and want the pathway to a better being clearly defined with interactive and engaging sessions. This workshop will take you on a journey on how to take everyday programming and make it a packaged deal. It will aid you in transforming your senior center into an all-inclusive packaged programmed senior center. Through this workshop participants will discover ways to combine programming through partnerships to create a volunteer driver service that helps people retain their independence, team up with local hospitals to improve health through screenings and incentivized fitness opportunities, along with ways to design enhanced programs focusing on dementia friendly opportunities and creating avenues for learning about advocacy through a passport to senior center program.

3:30 – 5:00pm **“Ethics Part 2”**

Speaker: Paula Taliaferro

Senior Center staff and volunteers are often in a unique position. Members often want to treat them like family or friends; funders & boards want them to work efficiently and not to form personal ties. They sometimes feel caught in the middle. They have to balance the differing expectations of their employees, their clients and their own personal needs while getting their jobs done to everyone’s satisfaction. This workshop will discuss strategies for establishing and maintaining appropriate boundaries in a variety of areas. Specifically, it will provide discussions about disclosure of personal information, handling violations of personal space, & balancing social media.

3:30 – 5:00pm **“Center Marketing – Digital Marketing Best Practices”**

Speaker: Matt Hirsch & Steve DiFranco

This session will present what items are important to have on a website. This will include proper web development, mobile friendly sites, page speed, etc. Then we will discuss best practices for Digital Marketing, including SEO, social media marketing and Pay Per Click advertising.

3:30 – 5:00pm **“Changing Landscape of Service Delivery”**

Speaker: Shon Gress, Molly Horaz, and Joseph Rossi

Ms. Horaz will share information on the changes occurring related to Medicaid & how this is affecting service delivery.

Mr. Rossi will provide a brief overview of the administrative structure and oversight of local aging services levies within Area Agency on Aging 11’s planning and service area. He will examine both Request for Proposal and case management systems.

Conference Session Descriptions

Monday, March 18th – Continued

3:30 – 5:00pm **“How Technology is Improving Independence and Peace of Mind”**

Speaker: Tiffany Harding & Cara Schuster

Ohio Masonic Home is changing the game in senior living and setting the bar for future organizations looking to serve those 55 and better. Discover how Ohio Masonic Home uses technology, community partnerships, and unique operational platforms to deliver an elevated customer experience. Join Cara and Tiffany on Monday, March 18 at 3:30 P.M. as they provide insights on the senior living industry and how providing the right technology and excellent customer experience can make your organization into an industry leader.

3:30 – 5:00pm **OASC Certification Testing**

Moderator: Bryan Glover

Attendees whom have paid the certification application and testing fee should be in attendance for this test.

Tuesday, March 19th – Discipline Focus – Social Work

8:30 – 9:00am **“Step Out of Your Stories and into Your Greatness”**

Speaker: Sherri Dunlevy

Stop with the stories! “I’m not good enough; I’m too fat; too old; not experienced enough.” What stories are you telling? It’s time to step out of those stories and step into your greatness! Join Sherrie on a journey through experiences in her life that have led her to turn those stories, better known as excuses, into steps that can help lead you to live the kind of life you’ve always intended on living.

9:15 – 10:45am **“Medical Marijuana: What does this mean to Ohio?”**

Speaker: John A. Izzo, Esq.

This session will explore the impact Medical Cannabis has had on Ohio. House Bill 523 was signed by Governor Kasich on June 8, 2016. Rather than creating one agency, three state agencies received additional responsibilities to regulate the industry. John will discuss the history surrounding the legislation, the ramp up to become fully operational, and how medical cannabis affects employers.

9:15 – 10:45am **“Social Work Documentation”**

Speaker: Jori Schwartz, LISW-S

This presentation will focus on the importance of social work documentation and its impact on client care. We will discuss barriers to timely and effective documentation as well as tips to organize and create quality records.

9:15 – 10:45am **“Effective Communication”**

Speaker: Michelle Crum, BA, CDP

As people with Alzheimer’s disease and other dementias progress in their journey, the ability to use words is lost, families need new ways to connect. Join us to explore how communication takes place when someone has Alzheimer’s, learn to decode the verbal and behavioral messages delivered by someone with dementia, and identify strategies to help you connect and communicate at each stage of the disease.

Conference Session Descriptions

Tuesday, March 19th - Continued

11:00 – 12:15pm **“Improving the Dining Experience”**

Speaker: Allison Hendricks

Simple touches can elevate a dining room, regardless of space, budget, or time constraints. Learn simple, achievable, and affordable ways to improve the overall dining experience in your Senior Center facility. Topics covered include: cleanliness, table setting, ambiance, basic improvements to food presentation, and basic do's and don'ts.

11:00 – 12:15pm **“Tablet Change of Condition”**

Speaker: Shon Gress

Across the home delivered meal network there is growing interest in business and service delivery opportunities that a technology-enabled, health monitoring protocol can have. In this session, one of only two programs selected in the country to participate in the national *More Than A Meal-Phase III* project, and one of your fellow OASC Members will share their challenges, successes and insights related to adopting and implementing the client change-of-condition reporting model explored in the *More Than a Meal* process evaluation, which integrates home and safety screenings that focus on social determinants of health within the daily in-home meal delivery services provided by their Meals on Wheels program in their rural community. You will also learn about discovering what other new opportunities are being explored in the *More Than a Meal* body of research, the status of Meals on Wheels-Ohio Chapter, how to adopt and implement the change of condition reporting model, and other benefits to transitioning to a technology based system for your home delivered meal program.

11:00am – 12:15pm **“Developing the Board You Really Need with Purpose and Process”**

Speaker: James Wilson, PhD

The role of the nonprofit board has come under greater scrutiny, and for good reason. An organization's capacity to demonstrate real impact with its programs is directly tied to the board's capacity to function effectively. This workshop will examine the basics of governance, the ways in which a board can enhance its performance, and a series of board development actions and processes.

11:00am – 12:15pm **“Preventing Compassion Fatigue in Service Professionals”**

Speaker: Suzan McCrystal

To improve the work environment/culture for professionals working with older adults we need to understand individual secondary trauma. This program explores how to provide a compassionate response to multiple losses of older adults we work with while preventing compassion fatigue. Advocacy and support to families and peers can lead to stress. Attendees will gain an understanding of their level of vicarious trauma and how it is affecting their professional and personal life; identify signs and symptoms of burnout, stress and vicarious trauma; and develop a self-care plan for dealing with vicarious trauma

1:45 – 3:00pm **“The Future of Ohio Mobility Management”**

Speaker: Olivia Hook

Finding all transportation options that are available can be difficult, especially in rural areas. Older adults have diverse transportation needs, often intersecting with other key identifiers such as disability, geographic isolation, and limited income. Mobility management is a program that can help find solutions. Mobility management is a customer-centered approach to finding transportation solutions for all populations with a particular focus on people with disabilities, aging populations, English language learners, low-income communities, and other groups with unique needs.

1:45 – 3:00pm **“Thinking Outside the Bus: Innovations in Accessible Mobility”**

Speaker: Janice Dzigiel

Senior Transportation Connection is a 12-year-old regional approach to coordinated transportation in Cuyahoga County. Presentation will include the business model, technology, planning for sustainability, and the spin-off service of STC Plus which provides services evenings and weekends.

Conference Session Descriptions

Tuesday, March 19th – Continued

1:45 – 3:00pm **“Emergency Preparedness for Older Adults/21st Century Model for Senior Centers”**

Speaker: Steve Pacioreck

Emergency Preparedness for Older Adults

The elderly population has proven to be vulnerable in times of a disaster. Preparedness levels of older-older adults (85 years of age and older) to respond to disasters is uncertain, particularly in those who are socially isolated and lacking of social support groups. Some older adults are dependent on caregivers for managing their activities of daily living (ADLs), such as dressing, and their instrumental activities of daily living (IADLs), such as transportation. Many have chronic medical problems for which they depend on medications or medical equipment. The objective of this discussion is to determine how social isolation and other risk factors impact preparedness and how communities and aging agencies can coordinate efforts for disaster preparation for the elderly population.

21st Century Senior Centers

In a rapidly changing environment where the needs and demands of traditional customers and funding sources are shifting, the thousands of senior centers across the country have to evaluate what they have been doing and where they need to go in the future. The large number of older adults and the strong emphasis both locally and nationally on living healthier, longer lives provide significant opportunities for centers to serve older adults and their families in ways that were not possible in the past. The RIBBS collaborative was started in 2008 and consists of the cities of North Royalton, Independence, Brecksville, Broadview Heights and Seven Hills. The group meets monthly to network, share ideas about programming and services, share resources and combine annual events for the seniors or disabled in our communities. Collaborative ideas will be shared on how communities can work together to serve today’s senior population.

1:45 – 3:00pm **“Advocacy Update”**

Speaker: Shon Gress, David Corey, Stephanie FallCreek & Denise Niese

During this session, you will learn the eight basics “Elements of Advocacy”, including the top 10 errors and the top 10 helpful hints from OASC’s Government Affairs Representative. Do you think “advocacy” is only for the professional lobbyist? Think again! Since the advent of Ohio’s term limits, it’s more important than ever for not-for-profit organizations to have a strong “grassroots advocacy program” which can compete effectively with the Big Corporations. Each individual member is a “advocate” – find out how you can be the most effective advocate you can be by attending this session.

1:45 – 3:00pm **“Adult Protective Services and Recognizing Elder Abuse and Dementia Related Behaviors”**

Speaker: Rebecca Green & Michelle Crum

APS & Recognizing Elder Abuse Elder abuse is a topic that most people are not well informed. In this presentation we will learn that Elder abuse is on the rise and abuse and neglect are serious problems in our communities and institutions. The Elderly are most at risk for abuse and neglect when they are unable to care for themselves.

Dementia Related Behaviors Behavior is a powerful form of communication and is one of the primary ways for people with dementia to communicate their needs and feelings as the ability to use language is lost. However, some behaviors can present real challenges for caregivers to manage. Join us to learn to decode behavioral messages, identify common behavior triggers, and learn strategies to help intervene with some of the most common behavioral challenges of Alzheimer’s disease.

Conference Speakers

Danielle Brogley - has served as the Director of Programs for the Wood County Committee on Aging since 2002, where she is responsible for planning, organizing and implementing all recreational, health and wellness, educational and cultural programs that WCCOA offers to older adults. A graduate of the University of Windsor with a degree in Kinesiology and a certificate in Gerontology, she possesses over twenty years of experience in aging service administration and has served as the coordinator for Program Service Area 4 (PSA) program planning mentoring group.

David Corey - is President of PACA. He earned an undergraduate degree from the University of Michigan with a double major in Economics and Communication. He also received an MBA from The Ohio State University with a concentration in Finance and Marketing.

Michelle Crum - is the Education Coordinator for the Central Ohio Chapter of the Alzheimer's Association. Since 2012, she has been responsible for the implementation, delivery, and volunteer management of education programs within the Chapter's 14 Counties. Michelle brings over 30 years of both personal and professional experience working in the aging field along with supporting caregivers and those living with dementia. She has a certificate in Gerontology and is Certified Dementia Care Practitioner.

Steve DiFranco - has been the President & owner of Alt Media Studios, a Certified Google Partner, since its inception in 2002. His professional expertise ranges from full stack web development to Google certifications in digital marketing. Recognizing how quickly technology changes, he is always interested in learning what is new and effective in digital advertising.

Sherrie Dunlevy - is an inspirational speaker and the author of the best selling book "How Can I Help? -Your Go-To Guide for Helping Loved Ones through Life's Difficulties", written following the death of her second son. A book written to simply help encourage people become their best by reaching out beyond their fears and helping those they love and care about in life. For over 30 years Sherrie has served the residents in her community as a radio talk show host and as a TV news anchor. She currently resides in Wheeling, WV

Janice M. Dziegiel - Janice Dziegiel urges her Senior Transportation Connection (STC) colleagues to "Think outside the bus." That attitude has driven STC's growth from a shoestring, grant-funded startup to a leader in Cuyahoga County transportation for senior and disabled adults. She has been STC's sole executive in its 12-year history. Janice has a Bachelor's Degree in Gerontology from Kent State University and Master's Degree in Public Administration from Cleveland State University. She has over 35 years of experience in the field of aging including direct service, grant development and management and administration. This includes positions at the Lakewood Department of Aging and Western Reserve Area Agency on Aging (WRAAA).

Cea Cohen Elliot - is a motivational speaker who obtained her B.A. degree in secondary English education from Otterbein College and her M.A. degree in guidance from The Ohio State University. She also holds certifications in fitness and wellness instructor from the internationally known, Kenneth Cooper Institute for Aerobic Research.

Dr. Stephanie J. FallCreek, D.S.W. has served as President/CEO of Fairhill Partners in Cleveland, Ohio, since July 1992. As CEO of this unique campus, dedicated to lifelong learning, intergenerational relationships, and successful aging, she leads a diverse team of paid, unpaid, and "hybrid" staff in a multi-agency environment. FallCreek is best known for her work in health promotion, nonprofit planning, and advocacy in public policy.

Rebecca Greene - has been a social worker for 32 years. She received an undergraduate degree from Wright State University and a Master's degree from University of Dayton. She is a mother of 5 and grandmother of 14. For the past 15 years, she has worked with Job and Family Services with Adult Protective Services. She has become very familiar with the laws, court system and linking and coordinating families with services. She has also conducted in-service trainings on Elder Abuse in the nursing home setting.

Shon Gross - Has served as the Executive Director & CEO of Meals on Wheels Guernsey County and the Guernsey County Senior Citizens Center, Inc., located in rural southeastern Ohio for the past 18 years. Guernsey County Senior Citizens Center, Inc.-Meals on Wheels Guernsey County has been recognized as an industry leader and has been awarded many notorieties and awards, including being named one of only two Meals on Wheels programs selected in the United States to participate in the More Than A Meal III research & demonstration project. He holds an associate degree in applied business; a Bachelor's Degree in Human Services Communication-Interpersonal Communication; and a Master's Degree in Human & Consumer Sciences-Gerontology/Family Studies from Ohio University, Athens, Ohio, where he graduated Summa Cum Laude for both his under-grad & graduate degrees.

Tiffany Harding - Corporate Director of Sales for Ohio Masonic Home, has dedicated more than 15 years to senior living. Over the last 15 years, Tiffany has brought a wealth of knowledge and experience to the changing customer demands and trends in the industry. Tiffany has worked for both non-profit and for-profit senior living organizations to implement specialized clinical and educational programs across Michigan, Indiana, Ohio, and Kentucky to improve industry outcomes and meet market demands. Her latest projects include the development and expansion of lifelong learning programs in three major Ohio markets to promote an active lifestyle in senior living.

Molly Haroz - oversees strategy and operations for LifeCare Alliance's (Columbus, OH) home-delivered meal, congregate dining, and Senior Farmers Market programs. In October 2016, she assumed the position of President of the Meals-on-Wheels America—Ohio Chapter. Prior to joining LifeCare Alliance, Molly worked at CJE SeniorLife (Chicago, IL) in the Leonard Schanfield Research Institute, managing web-based service development and research initiatives for older adults and family caregivers. Molly has a BA from Bowling Green State University and an MFA from The School of the Art Institute of Chicago. She has 16 years' experience in older adult program development and implementation

Conference Speakers

Allison Hendricks - is a Columbus native, recently hired at Columbus State Community College where she works in the Hospitality Management department. Since graduating from Indiana University with her Master's in Public Health, she skipped around the country working in the restaurant industry in various capacities, including line cook, catering manager, culinary educator, private event coordinator, and even cheesemonger. Her favorite vegetable is fennel—ever used it?

Matt Hirsch - is the Sales Representative for Alt Media Studios. He brings with him years of experience in sales and client relations. He is Google certified in AdWords and Digital Sales. Matt is very excited to be a part of this team and values long-term business relationships with his clients and is excited to deliver success to them as they see the benefit of unleashing digital marketing for their businesses.

Janice Hitzeman, Attorney Inspector, Ohio Division of Securities - prior to joining the Division in 2010, Janice worked in the Fraud Division of the Ohio Department of Insurance and was an Assistant Prosecuting Attorney with the Delaware County Prosecutor's Office. Prior to that, she was in private practice for 10 years, focusing on real estate, mortgage lending and title insurance law.

Olivia Hook - is the Ohio Department of Transportation's (ODOT) statewide mobility coordinator located in Columbus Ohio. Working in The Office of Transit, she is responsible for overseeing the Mobility Management program that provides mobility solutions for Ohio residents. Olivia has supported the coordination of transportation services for residents using the Ohio mobility manager network. Prior to that she drove commercial semi-truck over the road and has traveled through almost every state in the continuous 48 states (except Rhode Island and Maine). Olivia holds a bachelor's degree in Marketing from Franklin University and resides in Grove City with her husband and two beautiful dogs.

Connie Huntsman - is the Executive Director of the O'Neill Senior Center and has been with the organization since 1997. She has been involved in all program development and capital projects undertaken by the O'Neill Center and is currently certified as an Administrator on Aging Services through the Ohio Association of Senior Centers.

John A. Izzo, Esq - received his undergraduate degree from the University of Illinois Urbana-Champaign and his law degree from the University of Akron School of Law. He began his legal career with the Champaign County Child Enforcement Agency. John spent thirteen years working for several different state agencies, including the Ohio Attorney General's Office. John is in private practice at Graff & McGovern LPA. He is one of only eight Administrative Agency Law specialists certified by the Ohio State Bar Association. His practice includes representing clients before various state and local agencies. John is also a hearing examiner for several state agencies.

Suzanne Kunkel - is a Professor of Gerontology at the Miami University and Executive Director of Scripps Gerontology Center at Miami University in Oxford, OH. She received a Bachelor of Art degree in Psychology and Master of Sociology/Gerontology degree from Edgewood College as well as her Ph.D. in Sociology from the University of Cincinnati.

Bob Latta - Congressman Latta has served the people of Ohio's fifth congressional district in the United States House of Representatives. He is a member of the House Energy and Commerce Committee where he plays an intricate role in crafting the nation's energy telecommunications, environment, healthcare, and interstate commerce policy. Latta is Chairman of the Subcommittee on Digital Commerce and Consumer Protection, where he advocates for policies and solutions that focus on jobs and innovation—creating 21st Century Commerce.

Michelle May - Michelle May has been a member of the Ohio Department of Transportation for more than 30 years, serving in communication and program management roles. For the past 10 years, May has managed ODOT's \$102 million Highway Safety Program, which provides technical expertise and funding to state and local governments to improve high-crash and severe-crash roads. She also manages a statewide coalition of organizations focused on reducing traffic deaths and serious injuries across Ohio – including distracted driving and the growing number of older adults injured in crashes.

Harvey McCleskey, Deputy Attorney Inspector, Ohio Division of Securities - As Deputy Attorney Inspector with the Enforcement Section of the Ohio Division of Securities, Harvey is responsible for managing investigations into all potential violations of the Ohio Securities Act. Prior to joining the Division, he worked for the Unemployment Compensation Review Commission, and served as Section Chief for the Ohio Department of Public Safety. He also worked in corporate security for The Limited, Inc. and served as an Ohio State Trooper assigned to the Executive Protection Unit for former Ohio Governor Richard Celeste. He earned his bachelor's degree from Miami University and a law degree from The Ohio State University.

Rev. Suzan McCrystal - is the Staff Chaplain for OhioHealth Hospice. Suzan received her BSN from Capital University in 1983 and her M.Div in 2006 from the Methodist Theological School of Ohio. She has served as a Chaplain at Doctors Hospital as well as Director of Religious Education at North Unitarian Universalist Congregation, Staff Nurse, Pediatric Intensive Care and Staff Nurse, Infectious Disease at Nationwide Children's Hospital.

Denise Niese - Denise Niese has served as the Executive Director of the Wood County Committee on Aging since 2005. She has a BA in Management and Organizational Development with a minor in Gerontology. An advocate for older adults, Denise is the Past President of the Ohio Association of Senior Centers, and served as Treasurer for the National Council on Aging/National Institute of Senior Centers Delegate Council.

Nancy Orel, PhD., LPC - Nancy Orel is currently the interim chair of the Department of Human Services and the Executive Director of Research for the Optimal Aging Institute (OAI) at Bowling Green State University. Dr. Orel received her Bachelor of Science degree at BGSU, her Masters Degree from the University of Toledo, and her Ph.D. in Counseling Psychology from the University of Toledo. Dr. Orel is a full professor in the Gerontology program at BGSU and her professional background as a gerontologist and licensed professional counselor includes over 25 years of clinical experience working with older adults.

Conference Speakers

Steve Paciorek, MPH - is the Director of Community Health and Human Services for the City of Brecksville. His duties include health promotion, health advocacy, and disease prevention for the older adults and those with special needs in the community. Steve has conducted Community health Needs Assessments and Senior Programming Surveys for the community to identify what health needs are important to the residents and other stakeholders in the community. Steve has a Masters of Public Health and is an adjunct instructor at Kent State University. He is currently a Doctoral Candidate in the College of Public Health at KSU, specializing in Health Policy and Management. His dissertation topic is "Emergency Preparedness for Older Adults in Community Settings." Steve has been employed with the City of Brecksville for 18 years and has been the Director of Community Health and Human Services since 2014. He is also a certified health and fitness trainer with over 30 years of experience.

Joseph Rossi - is the CEO of the Area Agency on Aging 11, Inc. serving Ashtabula, Columbiana, Mahoning and Trumbull counties in Ohio. The Area Agency on Aging is a multi-million-dollar planning and funding organization that provides services to older adults and individuals with disabilities. In his 28-year career in Ohio Aging Network, Rossi has served on several different boards and committees including: current Chairman of the Board of the Ohio Association of Area Agency on Aging, President-elect of the Ohio Association of Gerontology and Education. Mr. Rossi holds a master's degree from The Ohio State University.

Cara Schuster, RN - has served as Chief Clinical Officer for Ohio Masonic Home since August of 2016. Prior, Cara served as President of Cornerstone Home Health and Hospice as well as Helping Hands for Ohio Masonic Home. She was originally hired on as Corporate Director of Clinical and Improvement in March 2012. Ms. Schuster has worked for more than 20 years in long term care throughout Ohio, specifically with non-profit organizations. Prior to Ohio Masonic Home, she was employed for four years as the Vice President of Operations for Lutheran Social Services of Central Ohio. Cara's main focus is to continue to push in finding leading age products and technology that enhance the quality of care provided by all service areas of Ohio Masonic Home. She has a degree from North Central State College in Nursing.

Marjori Schwartz - Jorie has been a social worker in Columbus for over 20 years. She is a graduate from the MSW program at OSU and has worked primarily in the areas of community mental health, prevention, and early childhood as both a staff person and supervisor. She is a faculty member at Columbus State Community College (CSCC) in the Social and Human Services program. Documentation is a topic she is passionate about. In addition to training numerous staff and interns on documentation, she has developed course work on the subject and implemented an electronic health records lab at CSCC.

Paula Taliaferro MGS, LSW - Paula works part time at the Central Ohio Area Agency on Aging as an Outreach & Education Specialist. As such, she has presented over 720 workshops in the last decade. Paula holds a Master's Degree in Gerontology from Scripps Gerontology Center at Miami University and a License in Social Work in the State of Ohio. She is a PAC Approved Trainer under Teepa Snow's Positive Approach Certification. She is developer of the "Aging In Ohio" course which is required of many professionals who work with older adults. In addition, she is one two developers of the "Fundamentals of Guardianship" course sponsored by the Ohio Supreme Court's Judicial College.

Scott Warrick, Esq. - Scott uses his unique 30 plus years of experience as a HUMAN RESOURCE PROFESSIONAL and as a practicing EMPLOYMENT ATTORNEY to help organizations get where they want to go, which includes coaching and training managers and employees in his own unique, practical, entertaining and humorous style. Scott combines the areas of law and human resources to help organizations in "Solving Employee Problems BEFORE They Happen." He has a Master of Labor & Human Resources degree from The Ohio State University and a law degree from Capital University College of Law.

Wendy Watson Ph.D. - Dr. Watson received her Bachelor of Arts from the University of Houston in 1990. She received her Master of Science in 2000 and her Ph.D. in 2006, both in Human Development and Family Studies from Texas Tech University. She joined the Gerontology Faculty at Bowling Green State University in 2007. Current research interests include sex and sexuality, dating and remarriage, women's identity development, and age-friendly communities.

James Wilson, D.M. - Dr. J.S. (Jim) Wilson, Principal, SLOFLT Group, will facilitate session. Wilson's broad background includes leading various defense acquisition programs and business development organizations within Raytheon Company. He is a retired Navy Captain, and holds a Doctorate in Management, in Organizational Leadership. Wilson has been involved with the support of a number of non-profit organizations. In addition to sitting on Boards at various levels of non-profits, he teaches and facilitates training for executive boards, as well as supporting the effective onboarding of new key organization executives. His organization is focused on supporting strategically-led, operationally-focused leadership teams.

OASC has been in the forefront of the aging field for 60 years and we remain there by bringing you an amazing lineup of outstanding speakers and topics that relate to everyone, from the executive director to those who are the boots on the ground when it comes to service provision. This list of dynamic and entertaining speakers will show the diversity of our conference. Join us and learn from the best in the aging field!



Ohio Association of Senior Centers, Inc.
3757 Indianola Ave
Columbus, OH 43214
www.ohioasc.org
1-800-796-6272

2

Ways to Register:

ONLINE:

Use the fast and secure online form at: www.ohioasc.org

MAIL:

Complete enclosed registration and mail with payment to:
3757 Indianola Ave
Columbus, OH 43214

Hotel Information

OASC has secured a special sleeping room rate at the DoubleTree Hotel of **\$112**.

Reservations should be made directly by calling 614/885-3334. Please be sure to identify yourself as part of  **Ohio Association of Senior Centers**.

Deadline to make room reservations is **February 24, 2019**

OASC 60th Anniversary Annual Spring Conference



March 17-19, 2019
DoubleTree Hotel Columbus-Worthington

Registration (Mark your choice)

Non-Member Rates			Member Rates		
Early Bird	\$319		Early Bird	\$289	
After 2-1-19	\$339		Early Bird Certified	\$269	
Monday Only	\$245		After 2-1-19	\$309	
Tuesday Only	\$220		Certified - after 2-1-19	\$289	
			Monday Only	\$225	
			Certified Monday Only	\$215	
			Tuesday Only	\$200	
			Certified Tuesday Only	\$190	

Certification Registration: (*circle level needed*) *Testing Session Monday 3:30-5:00PM will begin promptly at 3:30pm*

- Certification Test (\$50 Support Staff; \$75 Senior Center Program Planner; \$75 Senior Center Manager; \$100 Professional of Aging Serv; \$125 Sustaining Level; \$125 Administrator of Aging Services) - **COMPLETE ONLY IF YOU ARE TAKING THE TEST.**
- CEU Processing Fee (\$10 per person)
ALL attendees wanting CEU Credit must pay
- Certification Test Study Session
Sunday, 3:00-4:00pm

If you need to **RECERTIFY**, you will need to complete the application and submit with all required documentation.

Questions? Contact the OASC Office 1-800-796-6272

Attendee Information

Name: _____ Email: _____

Organization: _____ Org Phone: _____

Address: _____

City/State/Zip: _____

Credit Card Payment MUST BE DONE ONLINE at :

Complete & Return this form with Payment to: OASC, 3757 Indianola Ave, Columbus, OH 43214.

Extra Meal Purchase: All meals are included in your registration (see exhibit level for meals included with your level). Only complete this section if you need an extra meal or have a guest joining you who will need a meal. Check all that apply.

- Sunday Reception \$25
 Monday Breakfast \$25
 Tuesday Lunch \$ 30
 Monday Lunch \$30
 Tuesday Breakfast \$25

Registration Form Continued

Please indicate sessions that you are interested in attending by prioritizing sessions using 1 through 3 on each of the 4 grouping of sessions. 1 indicates your first choice and 3 your last choice. We will try to accommodate your preferences as space allows. The entire form must be completed and returned by Monday, February 20, 2019.

Sunday, March 17

- OASC Certification Study Session **3:00 - 4:00pm**
 St. Patricks Day Party/Laugh for the Health of It - Cea Cohen Elliott **6:00 - 8:00pm**

Monday, March 18

- Breakfast Buffet **7:30 - 8:30am**
 Aging Trends - Dr. Suzanne Kunkel **8:30 - 9:30am**
Sessions **9:45 - 11:15am**

- Age-Friendly Communities: Using Photovoice to Understand Individual Perception and Advocating for Community Change
 Protecting Seniors from Securities Fraud Technology & Transportation - Driverless Cars
 Best Practice Programs
 Lunch **12:00 - 1:30pm**
Sessions **1:45 - 3:15pm**

- Senior Centers Addressing the Impact of the Opioid Crisis on Older Adults
 Adopting Legal and Effective Hiring Practices Ethics Part I Packaging Programs to Sell
Sessions **3:30 - 5:00pm**

- Ethics Part II Digital Marketing Best Practices
 Technology Aids for Independence Changing Landscape of Service Delivery
 OASC Certification Testing (\$ Fees apply)

Tuesday, March 19

- Breakfast Buffet **7:30 - 8:30 am**
 Step Out of Your Stories and into Your Greatness - Sherri Dunlevy **8:30 - 9:00 am**
Sessions **10:00 - 11:30 am**

- Medical Marijuana: What does this mean to Ohio?
 Social Work Documentation Effective Communication
Sessions **11:00 am- 12:15pm**

- Table of Change of Condition Developing the Board You Really Need with Purpose & Passion
 Preventing Compassion Fatigue in Service Professionals Improving the Dining Experience
 Lunch **12:30 - 130pm**

- Sessions** **1:45 - 3:00pm**
 The Future of Ohio Mobility & Thinking Outside the Bus: Innovations n Accessible Mobility
 Emergency Perparedness for Older Adults/21st Century Model for Senior Centers
 Advocacy Update Adult Protective Services and Recognizing Elder Abuse & Dementia Related Behaviors