The Ohio Association of Senior Centers (OASC) Annual Conference & Tradeshow is a gathering of state-wide senior center professionals with purchasing power and influence in their organizations. We convene over 80 leaders and staff working in senior centers and senior service agencies across the state.

Don’t miss your chance to meet and network with top Aging Professionals at this 1.5 day event. Complete your vendor application today via the following link:


“Driving the Aging Network In the Statehouse, In the Community & In the Home.”
Ohio Association of Senior Centers

The Ohio Association of Senior Centers, Inc. (OASC) is celebrating 59 years of service to Ohio senior service providers and, by extension, the older adults we serve. As OASC celebrates another milestone as the oldest state association of senior centers in the nation, we recognize that we have come a long way. We are leading the way into the future for Ohio’s aging network and we look forward to the 2018 Annual Spring Conference “Staying Dynamic in a Changing World”.

In 1959, a small group of dedicated senior center directors led by Muriel Bertsch of Hamilton, Ohio met to establish a new organization. She had a vision of uniting senior centers in Ohio to enable them to become stronger focal points of service in their communities. This organization was originally known as the Ohio Association of Centers for Senior Citizens, Inc. In 1975, the organization incorporated. Then, in 1984 the name was changed to the Ohio Association of Senior Centers, Inc. (OASC). While a strong leader in Ohio, Ms. Bertsch was also a founder of the National Institute of Senior Centers (NISC). She often used her OASC experience as a guide in building NISC and for how other state associations to benefit the aging network. The purpose of OASC has remained steadfast all of these years: to provide leadership, advocacy, training and networking for its members.

Within the first few years an annual conference became the centerpiece of this active group. The OASC Spring Conference is still a “must attend” for senior center and aging network professionals. In 1983, a newsletter was first published and continues to be a vital link with members. In 1995, senior center staff certification became a reality and continues as an important part of the mission of OASC. In 1998, OASC made its presence known on the World Wide Web. In 2015, The OASC introduced Senior Center Certification which offers Senior Centers another level of professionalism and dedication to senior care. In 2017, the committee worked hard to develop a strong user friendly website with links to industry information and most importantly member senior centers.

The Board of OASC is made up of active, busy senior center directors and staff who work hard as volunteers on behalf of senior centers and the clients these senior centers serve. Through the years, board members have come from all over the state to add to the diversity of ideas and create a strong, effective organization that benefits urban, suburban and rural senior centers in their mission to serve senior citizens where they live.

As member senior centers, we are part of a great tradition. Together, we look forward to a bright future in the aging network as we serve older adults through senior centers.

“Driving the Aging Network In the Statehouse, In the Community & In the Home.”
Exhibit Hall Schedule - Sunday, March 25, 2018
3:00 - 10:00 p.m. Exhibitor Set-up
6:00 p.m. Networking Reception

Exhibit Hall Schedule - Monday, March 26, 2018
6:00 - 7:30 a.m. Exhibitor Set-up (all booths must be set-up by 7:30 am)
7:30 - 8:30 a.m. Exhibits Open
11:15 - Noon Exhibits Open
Noon Lunch (if included in your package)
8:00 p.m. Hospitality Room Open (Exhibitors who host are invited)

Exhibit Hall Schedule - Tuesday, March 27, 2018
7:30 a.m. Breakfast (if included in your package)
7:30 - 8:30 a.m. Exhibits Open
9:30 - 10:00 a.m. Exhibits Open
10:00 am Exhibit Tear Down

Standard Booth Fees:
See Exhibit Level details on page 3

For Profit Exhibit Levels: Pay by Nov 30, 2017 and SAVE

◊ Diamond Level $2,500 → $2,000
◊ Sapphire Level $2,000 → $1,750
◊ Emerald Level $1,500 → $1,350
◊ Ruby Level $1,000 → $900
◊ Gold Level $500 → $450

Non-Profit/Government Agency
◊ $250

Additional vendor meals (not included in package) can be purchased at a rate of $20 for breakfast and $30 for Lunch per meal.

Complete the online Exhibit Application/Payment at www.ohioasc.org

“Driving the Aging Network In the Statehouse, In the Community & In the Home.”

Each Booth Includes:
- 6” Skirted table and 2 chairs
- Up to 2 booth attendant name badges
- Listing in Exhibit Booklet (every attendee receives this booklet)
- OASC Membership Directory
- OASC Conference Attendee Roster
- Additional exposure through participation in the optional hospitality sponsor & door prize program

Hotel Information:
OASC has secured a special sleeping room rate at the Crowne Plaza Columbus of $89 - Reservations can be made directly by calling 614-764-2200. Deadline to make reservations is February 15, 2018.
OASC Annual Spring Conference Exhibit/Sponsor Levels
Gain face-to-face exposure with a full network of service professionals across the state.

Exhibit/Sponsor Levels

Diamond Level - $2,500
* Highlighted company profile (up to 1 page) in the Exhibitors Booklet (ad must reach us by January 15, 2018 in order to be included) and name on signage at event
* Ability to speak at the Monday Luncheon (15 mins max) - must provide notice of speaking by January 15, 2018
* Complimentary one year ad on OASC website with enhanced direct company link
* 2 complimentary Annual Conference Registrations (includes all conference meals)

Sapphire Level - $2,000
* Highlighted company profile (up to 1/2 page) in Exhibitors Booklet (ad must reach us by Jan 15, 2018 in order to be included) and name on signage at event
* Complimentary one year ad on OASC website with enhanced direct company link
* 1 complimentary Annual Conference Registration (includes all meals)

Emerald Level - $1,500
* Highlighted company profile (up to 1/4 page) in Exhibitor Booklet (ad must reach us by Jan 15, 2018 in order to be included) and name on signage at event
* Complimentary one year ad on OASC website with enhanced direct company link
* Complimentary conference meals for 2 representatives

Ruby Level - $1,000
* Highlighted company profile (up to business card size) in the Exhibitors Booklet (ad must reach us by Jan 15, 2018 in order to be included) and name on signage at event
* Complimentary one year ad on OASC website with enhanced direct company link
* Complimentary conference meals for 2 representatives

Gold Level - $500
* Highlighted Logo in Exhibitors Booklet (Logo must reach us by Jan 15, 2018 in order to be included) and name on signage at event
* Complimentary conference breakfast for 1 representative

Silver Level - $200
* sponsorship ONLY NO exhibit opportunity

Non-Profit/Government Agency Rate - $250
* Highlighted company name in Exhibitors Booklet and name on signage at event
* Complimentary single day conference breakfast for 1 representative

Hospitality Sponsor - $100 - Add $100 to any of the above levels & gain access to the Monday evening Hospitality Suite as a sponsor of this FUN & RELAXING networking event.

Roll-the-Dice Game Information
A cost effective way to drive members to your booth. Provide a prize valued at $25 or more and we will include your company name on the Roll-the-Dice game card (we supply vendors with game rules and supplies). Attendees will be required to not just visit your booth but ask questions about your company in order to gain a chance to “Roll the Dice” and win prizes supplied by vendors.
OASC Annual Spring Conference

Exhibit/Sponsor Agreement

**Sponsorship w/ Exhibit Opportunity (circle all that apply)**

- Diamond Level ($2,500)
- Emerald Level ($1,500)
- Gold Level ($500)
- Sapphire Level ($2,000)
- Ruby Level ($1,000)
- Government Agencies/Non-Profits ($250)

Silver Level ($200) Sponsorship with NO exhibit Opportunity

Hospitality Sponsor ($100 - can be single sponsorship or added to any of the above sponsorship).

**Total Sponsorships: $**

Specific Organizations you wish to be:

Near: ___________________________  Away From: ___________________________

**“Roll the Dice” Prize Game**

A cost effective way to get extra recognition and drive members to your booth. Provide a prize valued at $25 or more and we will include you on our game card. Attendees will be required to not just visit your booth but talk to you about your company in order to get a chance to “Roll the Dice” and a chance to win prizes. All game pieces will be provided by OASC. If you choose not to participate, your name will not be on the game card provided to attendees.

☐ Yes, we will provide a prize for the “Roll the Dice” Prize Game:

**Organization Contact Information**

Contact Name: ___________________________  Contact Email: ___________________________

Tradeshow Attendee 1: ___________________________  Attendee 2: ___________________________

Organization: ___________________________  Org Phone: ___________________________

Organization Name for Listing: ___________________________

Address: ___________________________  City/State/Zip: ___________________________

Website: ___________________________  Contact Phone: ___________________________

**30 Word Description of your organization for Exhibitor Booklet: Type and attach with agreement**

**Credit Card Payment MUST BE DONE ONLINE at:**


Complete & Return this form with Payment to: OASC, 3757 Indianola Ave, Columbus, OH 43214.
OASC Annual Spring Conference

Door Prize/Raffle Donation Information

“Help Us Continue to Make a Difference in the Lives of Ohio’s Aging Population”

If a monetary sponsorship does not work for your organization, you may support OASC by providing an in-kind donation which will be auctioned off at our silent auction during the conference. Whether sponsoring at the Diamond, Sapphire, Emerald or Ruby or Gold level and/or providing a smaller sponsorship/donation, OASC thanks you for your support. All sponsorships and donations can be mailed to the OASC at the address at the bottom of this page. For tax purposes the OASC Employer Identification Number is 31-1224119.

If you have questions or need further information regarding our organization or sponsorship levels, please do not hesitate to contact the OASC Office at 1-800-796-6272. (We have also secured a special sleeping room rate at the hotel of $89).

Sincerely,

OHIO ASSOCIATION OF SENIOR CENTERS

Door Prize/Raffle Donation Form: (complete this form if you will NOT be sponsoring the conference but will be supporting the OASC with an in-kind donation) - Thank you!

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<th>Organization Contact Information</th>
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<td>Contact Name: __________________</td>
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<td>Contact Email: _________________</td>
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<td>Company Name: __________________</td>
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<td>Org Phone: ____________________</td>
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<td>Address: ______________________</td>
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<td>City/State/Zip: ________________</td>
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<td>Contact Phone: ________________</td>
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<td>Donation Item: ________________</td>
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Complete & Return this form with donated item to:

OASC, 3757 Indianola Ave, Columbus, OH 43214.
OASC Annual Spring Conference
Exhibit/Sponsor Levels

Exhibit, Promotion and Sponsorship Information

Booth Specifications and Payment: Services include a six-foot table with skirt and two chairs. Complete the enclosed Exhibitor’s Application and return with payment by Friday November 17, 2017 (early bird) or Friday, February 23, 2018. All sponsor logos and advertisements must also be submitted by Monday, January 15, 2017 to be included in the conference program.

Assignment of Space: Preference will be given to the major level sponsors of the Conference. Assignment of other booth spaces will be on a first-paid basis. Every effort will be made to accommodate requests for booth assignments and special needs; however, sponsors purchasing more expensive levels will be given highest considerations. The Planning Committee reserves the right to make changes to the floor plan as deemed necessary at its sole discretion.

Booth Installation and Dismantling: Exhibitors can move-in and set-up Sunday, March 25, 2018 from 3:00 P.M. to 10:00 P.M. and dismantle and move-out March 27, 2018 from 10:00 A.M.

Food and Beverage Policy: The Crowne Plaza Columbus-Dublin, OH is the sole provider of all food and beverage service at this event. Exhibitors may distribute small, sample size food free of charge from their exhibit booth space. These samples must be wrapped and cannot be anything that appears to have been prepared in the exhibit hall unless prior approval has been given.

Electrical Needs and Shipping: Information on this process will be provided once your participation is confirmed. All shipments will be sent to the Crowne Plaza Hotel.

Signs and Displays: Please take special note that no promotional information, sign, etc., may be attached to walls, doors, or other parts of the building or furniture. Any charges for cleaning or removal of such materials will be at the expense of the exhibitor.

Liability: Sponsor/Exhibitor agrees to be responsible for any damages done to the function room or any other part of the hotel by the sponsor/exhibitor, their guest, invitees, employees, independent contractor or other agents under their control. Nothing shall be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the building or furniture. Anything in connection therewith necessary or proper for the protection of the building’s equipment or furniture will be at your expense.

Cancellations and Refunds: If an exhibitor cancels prior to Friday, January 30, 2018, 50% of total contracted space cost will be retained by the conference. No cancellation of contracted space will be accepted or refunds made after this date. Any space not claimed or occupied prior to 3:00 P.M. on the day of official opening may be reassigned without refund. In case of fire or any other causes beyond the control of OASC that prevent the show from taking place, this contract will not be binding.

Security: Exhibitors should exercise reasonable precaution when leaving their exhibits unattended. OASC will not assume responsibility for theft, damage, or loss of personal or exhibit items left unattended. Each exhibitor will be responsible for securing their own insurance and hold the Crowne Plaza harmless from any losses, insured or uninsured. You are also prohibited from obstructing fire exits or creating a hazard to the conference attendees, facility or staff.
SEE YOU IN COLUMBUS!

“Driving the Aging Network In the Statehouse, In the Community & In the Home. “

Ohio Association of Senior Centers (OASC)

3757 Indianola Ave
Columbus, OH 43214

800-796-6272 phone
614-784-9771 fax

www.ohioasc.org Website
krc@pcainc.com Email